

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

CONTRACT NO. REV.

1061-58029-1

DATE PRINTED

08/09/12

WBZ TV 4

PAGE 1

Cancellation Notice

Required

Announcement 28 days

prior notice

22426 AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312

NAME MEDIA STRATEGIES & RESEARCH
AND 11350 Random Hills Rd Ste 670ADDRESS Fairfax VA 22030-7428
USA

CONTACT R. BEALE

LOCAL SALESPERSON PAT CASHEN POLITICAL AGENCY EST. NO. 11586

NATIONAL SALESPERSON

ADVERTISER (OR AGENCY AND ADVERTISER)

WARREN FOR SENATE 2012
5 Middlesex Ave Fl 1Somerville MA 02145-1102
USA

PRODUCT WARREN/D/US SEN MA

PRODUCT CODE 1302

BROADCAST SCHEDULE STARTING 08/20/12 AND ENDING 08/26/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	22222..	10	05:00A	05:56A	30S	08/20/12-08/24/12	WBZ NEWS	10	450.00	4500.00
2 LUR	22222..	10	05:58A	07:00A	30S	08/20/12-08/24/12	WBZ NEWS	10	250.00	2500.00
3 LUR	44444..	20	07:00A	09:00A	30S	08/20/12-08/24/12	THE EARLY SHOW	20	100.00	2000.00
4 FIXED	Sa	1	06:00A	07:00A	30S	08/25/12-08/25/12	WBZ NEWS	1	450.00	450.00
5 FIXED	Sa	1	07:00A	08:00A	30S	08/25/12-08/25/12	WBZ NEWS	1	540.00	540.00
6 FIXED	Sa	2	08:00A	10:00A	30S	08/25/12-08/25/12	SATURDAY EARLY SHOW	2	675.00	1350.00
7 FIXED	Su	1	06:00A	07:00A	30S	08/26/12-08/26/12	WBZ NEWS	1	450.00	450.00
8 FIXED	Su	1	07:00A	08:00A	30S	08/26/12-08/26/12	WBZ NEWS	1	540.00	540.00
9 FIXED	Su	1	08:00A	09:00A	30S	08/26/12-08/26/12	WBZ NEWS	1	675.00	675.00
10 FIXED	Su	2	08:57A	10:30A	30S	08/26/12-08/26/12	CBS SUNDAY MORNING	2	1800.00	3600.00
11	Th	1	09:00A	10:00A	30S	08/23/12-08/23/12	RACHAEL RAY	1	150.00	150.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 2

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH			WARREN FOR SENATE 2012			
AND	11350 Random Hills Rd Ste 670			5 Middlesex Ave Fl 1			
ADDRESS	Fairfax VA 22030-7428			Somerville MA 02145-1102			
	USA			USA			
CONTACT	R. BEALE			PRODUCTWARREN/D/US SEN MA			
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 11586			PRODUCT 1302			
				CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 08/20/12 AND ENDING 08/26/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
LUR										
12 FIXED	01001..	2	11:00A	12:00N	30S	08/21/12-08/24/12	PRICE IS RIGHT	2	990.00	1980.00
13 LUR	10110..	3	12:00N	12:27P	30S	08/20/12-08/23/12	WBZ NEWS	3	125.00	375.00
14 LUR	F	1	12:27P	02:00P	30S	08/24/12-08/24/12	CBS SOAP ROTATION	1	250.00	250.00
15 LUR	22222..	10	03:00P	04:00P	30S	08/20/12-08/24/12	DR. PHIL	10	190.00	1900.00
16 FIXED	11111..	5	04:00P	04:30P	30S	08/20/12-08/24/12	JUDGE JUDY	5	720.00	3600.00
17 FIXED	11111..	5	04:30P	05:00P	30S	08/20/12-08/24/12	JUDGE JUDY	5	720.00	3600.00
18 FIXED	22222..	10	05:00P	05:30P	30S	08/20/12-08/24/12	5PM NEWS	10	855.00	8550.00
19 FIXED	22222..	10	05:30P	06:00P	30S	08/20/12-08/24/12	530PM NEWS	10	945.00	9450.00
20 LUR	22222..	10	06:00P	06:30P	30S	08/20/12-08/24/12	WBZ NEWS	10	375.00	3750.00
21 FIXED	Su	2	06:30P	07:00P	30S	08/26/12-08/26/12	WBZ NEWS	2	1170.00	2340.00
22 FIXED	11111..	5	07:00P	07:28P	30S	08/20/12-08/24/12	WHEEL OF FORTUNE	5	1440.00	7200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 3

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	MEDIA STRATEGIES & RESEARCH		WARREN FOR SENATE 2012		
AND	11350 Random Hills Rd Ste 670		5 Middlesex Ave Fl 1		
ADDRESS	Fairfax	VA 22030-7428	Somerville	MA 02145-1102	
	USA		USA		
CONTACT	R. BEALE		PRODUCTWARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 11586	PRODUCT CODE	1302	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/20/12 AND ENDING 08/26/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
23 FIXED	11111..	5	07:28P	07:57P	30S	08/20/12-08/24/12	JEOPARDY !	5	2250.00	11250.00
24 FIXED	Sa	1	07:00P	07:28P	30S	08/25/12-08/25/12	WHEEL OF FORTUNE	1	630.00	630.00
25 LUR	Sa	1	07:28P	07:56P	30S	08/25/12-08/25/12	JEOPARDY!	1	250.00	250.00
26 LUR	M	1	07:58P	09:00P	30S	08/20/12-08/20/12	HOW I MET MOTHER/TWO BROKE	1	2000.00	2000.00
27 LUR	T	1	07:57P	09:00P	30S	08/21/12-08/21/12	NCIS	1	2000.00	2000.00
28 FIXED	Th	1	10:00P	11:00P	30S	08/23/12-08/23/12	PERSON OF INTEREST	1	4500.00	4500.00
29 LUR	Su	1	09:00P	10:00P	30S	08/26/12-08/26/12	THE GOOD WIFE	1	1500.00	1500.00
30 LUR	222220.	10	11:00P	11:35P	30S	08/20/12-08/24/12	WBZ NEWS	10	750.00	7500.00
31 LUR	Sa	1	11:00P	11:35P	30S	08/25/12-08/25/12	WBZ NEWS	1	750.00	750.00
32 LUR	Su	2	11:00P	11:35P	30S	08/26/12-08/26/12	WBZ NEWS	2	750.00	1500.00
33 LUR	22222..	10	11:35P	12:37A	30S	08/20/12-08/24/12	DAVID LETTERMAN	10	350.00	3500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 4

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MEDIA STRATEGIES & RESEARCH		WARREN FOR SENATE 2012	
AND	11350 Random Hills Rd Ste 670		5 Middlesex Ave Fl 1	
ADDRESS	Fairfax	VA 22030-7428	Somerville	MA 02145-1102
	USA		USA	
CONTACT	R. BEALE		PRODUCT WARREN/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 11586	PRODUCT CODE	1302
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/20/12 AND ENDING 08/26/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ethnicity		SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS		FROM	TO						
							Total Contract:	147		95130.00
Billing Summary										
					Qtr 3-12	<u>Jul</u> .00	<u>Aug</u> 91440.00	<u>Sep</u> .00	<u>Total</u> 91440.00	
									<u>GRAND TOTAL</u> 91440.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION